



SNCCC NEWS

August 2023

Summer is Here! In this issue:

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Join Us for our August 8th Meeting at the El Cortez Hotel and Casino Las Vegas 6 pm



Guest Speaker -Eric Endy of Paulson Fame will be sharing the family history of his fathers life and legacy having developed new technology and legitimacy to the gaming industry. Using microfilm helped to eliminate forgeries and proprietary molding systems that allowed use of highly detailed color graphics on chips. Eric has authored a book with will be available at the meeting. A meet and greet after the meeting will allow time for photographs and book signing. His presentation will be on our Face book Live site starting at 7:20pm Don't miss it

JERRY'S JARGON

Hello again and welcome to this month's Newsletter. In this issue I am starting a new section titled *Vintage Vegas Stories* which will offer an opportunity for our Club members to submit articles of interest. All Club members are invited to submit any article or topics of their choice as long as it is about Gaming History. Please submit your submissions to me at vergatos@msn.com.

A separate ballot concerning a revision of our Club Constitution will be sent out for a vote to the Club members who are in good standing as of August 1, 2023. This is very important so please take the time to cast your ballot. All pertinent information is on the enclosed ballot. There have been some changes made in the election process to secure anonymity for the Club member so please read it carefully.

Next Month is our 2nd Annual Fall Show and the excitement is growing. We have moved to a larger room with more fun activities planned. We still have a few tables left if you are considering joining us. This is a great avenue if you are looking to liquidate your collection or even thin it out. From a marketing standpoint this is a great way to promote your business as well as gain exposure to like-minded individuals. Enclosed in this newsletter is a dealer contract and other pertinent information. If you wish further information please contact me at vergatos@msn.com

This month's speaker *Eric Endy* will be sharing his family's experiences as well as taking questions and answers. He will be promoting his latest publication. This is a great chance to meet and greet and have him autograph his new book. He is a very energetic and charismatic person and will surely entertain us.

I hope to see all of you at this month's meeting.

Please stay Safe and Healthy.

Jerry

SNCCC

PS Save the date for our Fall Show Sep 22-23 Gold Coast Hotel and Casino

Help Wanted.

Web Site

We need an individual who has a working knowledge of Word Press. Our website uses this program, and it needs a lot of work. Particularly we need some design work, content inclusion and maintenance. Very part time work that can be done at your own pace. Contact Jerry Vergatos at vergatos@msn.com for more details.

Auditor / CPA

Our club is growing every day and we need a volunteer accounting professional to organize our Club financial statements so that we can have a clear picture of our financial status. Very part time. You

Free Daily Raffles

Door Prizes



Silent Auction

Special Guest
Appearances

Free Goody Bags For All Attendees

\$5.00 Each Day -OR- \$8.00 2-Day Pass

September 22nd and 23rd, 2023
Gold Coast Hotel & Casino Las Vegas

Largest Casino Collectibles Club In Nevada
- Over 45 dealer tables -

Contact Jerry Vergatos /Convention Chair at vergatos@msn.com for more details



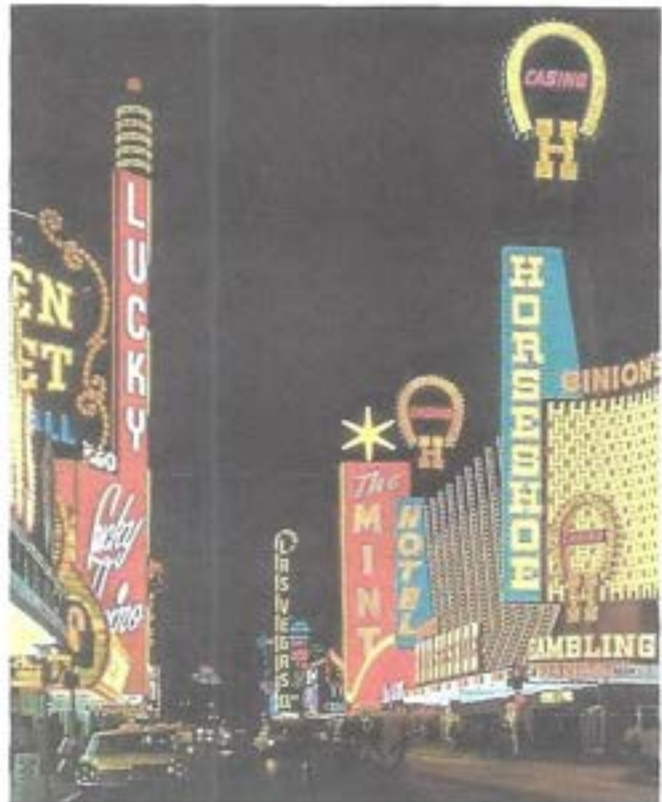
FOR IMMEDIATE RELEASE

Local Casino Collectibles Club Announces 2023 Public Show Date

*Southern Nevada Casino Collectibles Club Hosts Second Memorabilia Show
September 22nd and 23rd, 2023, at the Gold Coast Casino*

LAS VEGAS (July 1, 2023) — Consider them iconic memory joggers – historic casino chips, slot tokens, dice, playing cards, table felt, room keys, photos, and postcards. These and many more mementos of yesteryear will be on display at the Southern Nevada Casino Collectibles Club's (SNCCC) second annual casino souvenirs show this year at the Gold Coast Casino, Salon F. Relive past decades of Vegas or come experience them for the first time!

60% larger than last year's show, the expanded 2023 show will run Friday and Saturday September 22nd and 23rd. "Our 2023 show is in a much larger room, allowing us to increase to over 50 tables of casino ephemera," said Jerry Vergatos, Club President. "We are also planning



many new and exciting promotions and inviting gaming celebrities for Meet and Greets. Our first show was so well attended we wanted to let people know to save the date for the 2023 show," he added.

Additional details, when available, will be posted on the club's website www.snccc.club.

Dealer Tables are still available, contact Jerry Vergatos at vergatos@msn.com for more details.

Southern Nevada Casino Collectible Club

SNCCC Fall Collectible Show

September 22-23, 2023 (Dealer setup on September 21st)

DEALER CONTRACT

PLEASE PRINT CLEARLY

Dealer Information

Name _____ Member# _____

Address _____

City/State/Zip _____

Email _____

Cell/Telephone# _____

This contract is for your participation in the 2023 Fall Collectible Show being held at *The Gold Coast Hotel & Casino*. This contract is not subject to transfers, subordination, sublet or sale by the dealer. Any requests must be approved by the *Show Chairman* in writing.

Taxes received will be in accordance with *Nevada Department of Taxation* requirements. You will be given an official tax envelope to be filled out by you at the end of the Show. The envelope must be presented to the *Show Chairman* or *SNCCC Club Treasurer*. No one else is authorized to receive the envelope.

All sales are to be conducted in your table area. *No Roving solicitations will be allowed.*

All Dealers and helpers must be SNCCC members. Fees as follows ¹⁵ for regular members and ⁸ for associate members and helpers. Please contact Wendy Schultz for details at bandvcoin@earthlink.net.

Standard tables include (1) – 8ft front table, (1) – 8ft back table, (4) - tablecloths, (3) – chairs

Corner Tables include (2) – 8ft front tables, (1) – 8ft back table, (6) – tablecloths, (4) – chairs

Standard Table: \$200 x _____ Table(s) \$ _____ Display Cabinets \$20 x _____ Cabinets \$ _____

Corner Table: \$300 x _____ Table(s) \$ _____ Extra Table \$125 x _____ Extra Table \$ _____

Additional Chairs: \$5 x _____ Chair(s) \$ _____

TOTAL \$ _____

Badges (Maximum (3) Badges)

Dealer badge name _____

1st Helper badge name _____ Member # _____

2nd Helper badge name _____ Member # _____

Name to be placed on signage _____

Please give a brief description of the items you will be selling:

EARLY BIRD SPECIAL:

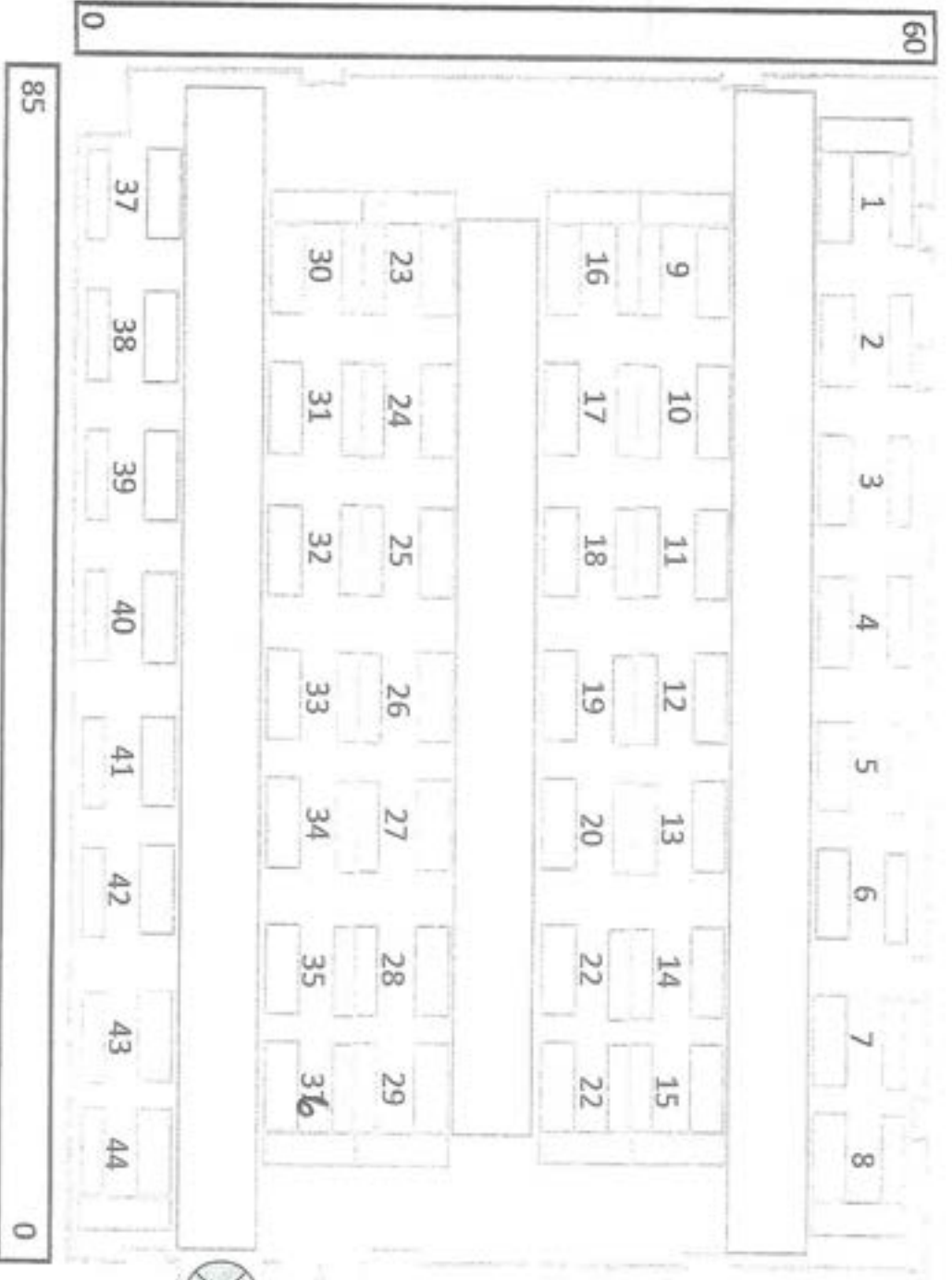
SNCCC will accept a Non-Refundable deposit for table(s) in the amount of \$50 by August 1st. A diagram of the show floor will be shown with all available tables before your deposit is accepted. First come - first Serve basis.

ALL CONTRACTS MUST BE POSTMARKED AND PAID IN FULL BY SEPTEMBER 1ST, 2023.

SUBMIT THE COMPLETED CONTRACT WITH FULL PAYMENT MADE OUT TO "SNCCC FALL SHOW" AND SEND IT TO:

JERRY VERGATOS
20490 NORTH 273RD AVENUE
BUCKEYE, ARIZONA 85396

DEALER Signature _____ Date: _____



SNCCC 2023 Layout
Single Tables Only

Main aisle width 6' foot
traffic way

Front/Back cross aisle
7.5' foot traffic way

Right-hand entry door to
utilize corner area

33 Single Tables
11 Corner Tables

Each "Pod" is 7' x 10'

MARKET GALERIE'S
Las Vegas Zoo - 1775 N Rancho Dr, NV 89106

ENTRANCE

Gold Coast Salon F 60 X 85



1



2



3



4



5



6



7



8



9



10



11



12



13



14



15



16



17



18



19



20

Print

ITEM #	Casino	Location	Denom	Min. Bid	Bidder #	Sold Bid
1	CALIFORNIA CLUB	LAS VEGAS	\$5.00	\$10.00		
2	BANK CLUB	SEARCHLITE	\$5.00	\$10.00		
3	DUNES BACC	LAS VEGAS	\$100.00	\$10.00		
4	DUNES BACC	LAS VEGAS	\$5,000.00	\$10.00		
5	MAPES	RENO	\$5.00	\$4.00		
6	CACTUS JACKS	C ARSON CT	\$1.00	\$4.00		
7	CARSON NUGGET	C ARSON CT	\$1.00	\$4.00		
8	CAL NEVA	RENO	\$1.00	\$4.00		
9	HARD ROCK	TAHOE	\$1.00	\$4.00		
10	HARD ROCK	TAHOE	\$5.00	\$5.00		
11	CJ SENATORS CLUB	C CITY	\$5.00	\$5.00		
12	SUNDANCE WEST	LAS VEGAS	\$5.00	\$5.00		
13	ROYAL CASINO	LAS VEGAS	\$5.00	\$5.00		
14	UNION PLAZA	LAS VEGAS	NCV \$1.00	\$5.00		
15	GOLDEN NUGGET	LAS VEGAS	\$1.00	\$5.00		
16	PALACE STATION	LAS VEGAS	\$1.00	\$4.00		
17	HOLIDAY INT.	LAS VEGAS	\$1.00	\$4.00		
18	HACIENDA	LAS VEGAS	.50 BAR	\$4.00		
19	TAHOE BILTMORE	LAKE TAHOE	\$1.00	\$4.00		
20	TAHOE BILTMORE	LAKE TAHOE	\$1.00	\$4.00		

Vintage Vegas Stories

THE CHIP STORY YOU NEVER HEARD.....UNTIL NOW

IN 1994 my newly formed marketing consulting business was just getting off the ground, Hilton Gaming and Aztar Gaming had just enlisted my services. Those two clients would prove to be all I needed; however, I did do some pro bono work for friends. This story is about two of those friends. Marc Curtis was the general manager of the Pioneer Club at the time, and he needed some help. Fremont Street was closed and under construction, for the soon to be completed Fremont Street Experience and foot traffic was nonexistent. The Pioneer Club did not have hotel rooms, so it was very difficult to compete with the larger downtown hotels that offered many amenities. I suggested that he put some type of attraction in the casino to draw what little foot traffic there was. The Pioneer Club was very small and didn't have much space. After reviewing his books, I saw that the two pool tables generated about \$200 a month and brought in a bad crowd. I also noticed that the high limit slot area got little to no play. The solution was simple, get rid of the two pool tables and move the slots into that area. That freed up about 500 sq. ft. in the center of the casino. He allowed me to use this space for a free attraction, it would be a display of Nevada Gaming Artifacts. This attraction was comprised of items from my personal collection, and we called it the Nevada Gold Museum. Another good friend, Paul Endy, owner of Paulson Gaming, was experimenting with a new product. His business was manufacturing gaming equipment, including chips. That product was a full graphic casino chip. I loved this new product and worked with him in development. I told him I was helping a friend out and I put together a small attraction for him and wanted to create some chips for him. I worked with their graphic artist Will Hart. I would give him the concept and he would make it come to life. I created the first set of limited-edition chips, a 12-piece set highlighting different Nevada historic events. All these chips (\$5.00 denomination) were sequentially serial numbered, this was also a first. In addition, I was also responsible for a six-piece set commemorating their 50th Anniversary. This set was comprised of \$.25-\$100 denomination and was sequentially serial numbered, another first. Marc thought I was crazy. He said, "Who would buy these chips and not cash them in". My answer was simple "Chip collectors". I scheduled the release of these chips to coincide with the CC>CC National Convention. We limited the quantity to two sets per person. The line at the cage went through the casino and onto Fremont Street. We made the six o'clock news and all the matching serial numbered sets sold out in about one hour. Over the next ten years I was responsible for bringing hundreds of orders to my friend Paul and insured the future of the full graphic chip as this became the style of choice. Sadly, The Pioneer Club could not compete and was purchased by the ABC Store and flourishes as a souvenir store today.

Steve Cutler SNCCC HLM-1007

Vintage Vegas Stories

Pete Barbutti

Comedian Pete Barbutti appeared on the *Tonight Show with Johnny Carson* over 50 times. He played an extended run at Carnegie Hall with Frank Sinatra. Barbutti toured for a year with Nat King Cole. Because of his low-key approach to his craft with punch lines that exploded like a cannon, Pete was in demand for popular talk and variety shows, including *The John Davidson Show*, *The Dinah Shore Show*, *The Mike Douglas Show*, Merv Griffin, Joey Bishop and Steve Allen shows. And July 12 he performed at the Southern Nevada Casino Collectibles Club.

Barbutti was an accomplished musician touring with jazz and dance bands. Stints hosting performances provided him an opportunity to share his sense of humor with audiences, altering his life's direction from behind the bandstand to the front of the stage.

The comedian, a Las Vegas resident since 1960, shared his stories...often adding an aside "this is a true story" ...of his popular performances before recalling the great (and not-so-great) performers he shared the stage and screen with.

The audience of approximately 40 club members was open to the public and guests included Las Vegas business leader Jim Marsh and grandson Jimmy; Rick Dougherty, formerly of the Limelighters and Kingston Trio and current member of the Folk Legacy Trio; and lounge singer Johnny Fabulous who recreates the legendary lounge culture of Las Vegas Friday nights at Casa di Amore.

The meeting video may be viewed on the SNCCC Facebook page with Barbutti's presentation beginning at about the forty-five-minute mark.

Sam Wagmeister SNCCC R-198



It is my pleasure to announce our August Member of the Month.

Rich Klabacha

Rich a long time member of our Club has been involved in many aspects of our Club. Currently the longest serving Board member holding the position of Member at Large. His previous positions have included Membership Director and Committee Chair -Donations. Recently attending a bottle show he was instrumental in raising a large amount of funds with donations made to the club. Rich has also donated Casino Memorabilia to all of our fund raising efforts. His past experience and knowledge has helped our club grow in many ways. We are lucky to have such an individual in our organization.

